



**DAY1 : FUTURE ECONOMY**

**MAIN STAGE**

- 09.00 a.m. – 09.30 a.m. Attendee Registration
- 09.30 a.m. – 09.45 a.m. Host's Welcome / VDO Prelude
- 09.45 a.m. – 10.00 a.m. **Special Speech**  
**Future Economy & Internet Governance**  
By **ACM Prajin Juntong**, Deputy Prime Minister
- 10.00 a.m. – 10.15 a.m. Open Ceremony
- 10.15 a.m. – 11.30 a.m. **Keynote Speakers :**  
**The Key Success Factors of Future Economy**  
By **Dr. Pichet Durongkaveroj**, Minister of Digital Economy and Society  
**Cybersecurity Next: Managing Digital Risk in the New Era**  
By **Rohit Ghai**, President of RSA  
**Thailand e-Commerce: Big Chance to Big Change**  
By **Surangkana Wayuparb**, CEO of ETDA
- 11.30 a.m. – 12.00 a.m. Executives Looking around the Event and Giving a Press Interview  
**The New World of AI by Key Person Who Plans the Technology Landscape of Thailand**
- 13.00 p.m. – 13.30 p.m. By **Dr. Tiranee Achalakul**, Deputy Dean, Faculty of Engineering, KMUTT  
**The Future of Trade – Borderless and Frictionless**
- 13.40 p.m. – 14.10 p.m. By **Sorakrit Phruthanontachai**, VP, Technology Division at Bangkok Bank PCL  
**Meeting with a Sophisticated Woman behind e-Commerce Strategy and a Major Deal Between Kbank and Facebook**
- 14.20 p.m. – 14.45 p.m. By **Supaneewan Chutrakul**, First Senior Vice President from Kasikorn Bank  
**The Giant e-Commerce in China Landscape, Alibaba**
- 14.55 – 15.20 p.m. By **Sami Farhad**, Senior Director, Alibaba Group  
**Advanced Technology Trends in China 2020**  
eBusiness, eCommerce, IoT, Artificial Intelligence (AI), Big Data and What's More
- 15.30 – 15.55 p.m. By **Freeman Cheng**, Chariman, China eCommerce Association, CEO, Fas Group, Co-founder, China-Thailand eBusiness Centre (TeC)  
**Cybersecurity by Design**
- 16.05 p.m. – 16.30 p.m. By **Terry Ray**, CTO of Imperva Inc.  
**The Coming Era of Quantum Computing**
- 16.30 – 17.30 p.m. By **Peter Matlock**, IBM Research, Singapore

**DAY1 : FUTURE ECONOMY**

**MINI STAGE**

- Big Data: Despite Unreadiness, It's Just Easy to Start**
- 13.00 p.m. – 13.25 p.m. By **Aukrit Unahalekhaka**, Chief Product Officer & Co-Founder of Ricult (Business Transformation in the Digital Age: Case Study of Agribusiness)
- 13.35 p.m. – 14.00 p.m. By **ER Chiang Kai**, CTO of V-Key (Empower your Online Business with Mobile Security, Identity and Biometrics)
- 14.10 p.m. – 14.35 p.m. By **Dr.Thuntee Sukchotrat**, Chief Executive Officer of JIB Digital Consult (Digital Tourism)
- AI Powering Business**
- 15.30 p.m. – 15.55 p.m. By **Nareerat Saetiew**, Co-founder and Business Development Manager,Insightera Co., Ltd., Platform Developer of DOM - Social Analytics and BRIAN - 4D Marketing Analytics Suites
- 16.05 p.m. – 16.25 p.m. By **Prof. Dr. Prabhas Chongstitvatana**, Professor of the Department of Computer Engineering, Faculty of Engineering, Chulalongkorn University
- The Importance of Electronic Transactions Law for Digital Economy**
- 16.35 p.m. – 17.35 p.m. By **Representatives from the Office of the Permanent Secretary of Digital Economy and Society Ministry and ETDA**

## DAY 2 : TODAY'S ECONOMY WAITING TO CHANGE

## MAIN STAGE

## Thailand e-Commerce Park &amp; Statement on Thailand's e-Commerce Value

Statement on Thailand's e-Commerce value which demonstrates growth and future prediction under domestic and foreign competition between entrepreneurs affecting economic values

11.00 a.m. – 12.00 a.m. By **Surangkana Wayuparb**, CEO of ETDA and MoU with Srinakharinwirot University to establish Thailand e-Commerce Park

## The Game Changer for Thailand e-Commerce Industry

13.00 p.m. – 13.45 p.m. (Panel Discussion) By 1) **Suwanchai Lohawatanakul**, Director General, the Office of SMEs Promotion (OSMEP)  
2) **Santitarn Sathirathai**, Group Chief Economist, Sea Limited  
3) **Robin Martens**, Head of Strategy and Partnership Development, JD Central  
4) **Dr. Soranun Jiwasureat**, CTO of ETDA

## Global VS China Digital Trend in 2020: What's Next for Thai Digital Industry

13.55 – 14.40 p.m. (Panel Discussion) By **Thai Digital Trade Association**  
1) **Nuttaporn Voonklinhom**, President of Thai Digital Trade Association, Assistant to CEO of ETDA  
2) **Dr. Teerin Vanichseni**, Chief Business Development Officer, eTouch, Certified Alibaba Trainer  
3) **Thassanaï Mhuansean**, Vice President of Thai Digital Trade Association, Founder of JobBKK  
4) **Pathom Indarodom**, Advisor of I.C.C. International Public Company Limited, Vice President of Thai Digital Trade Association  
Moderator: **Kulthirath Pakawachkrilers**, Secretary General of Thai Digital Trade Association, e-Commerce Project Advisor at ETDA

## Inthanon Project and a Pilot Currency in Blockchain Technology

15.20 p.m. – 15.45 p.m. By **Representative from Bank of Thailand**

## Blockchain: How It Leads to 'Big Change' When Implemented in Governmental Services and e-Trade Platforms

15.55 p.m. – 16.20 p.m. By **Pakorn Nilrapunt**, Secretary-General, Office of the Public Sector Development Commission  
16.30 p.m. – 16.55 p.m. By **Frank Lu**, Director at Ping An Group  
17.15 p.m. – 17.40 p.m. By **Wachirachai Koonamwattana**, Business Transformation Director from SCG

## Web Services Based API in Financial Services : Building a Bridge Between Financial Services and Fintech

17.50 p.m. – 18.15 p.m. By **Lim Heng Hai**, Co-Convenor of ISO/TC68/SC9/WG2 – Working Group for Web service based application programming interface in financial services

## Fulfillment Makes Online Business Much Easier

18.25 p.m. – 19.10 p.m. (Panel Discussion) By 1) **Pimthada Sahachatiraklap**, CEO of Siam Outlet Co., Ltd.  
2) **Adrian Mark Stewart**, Chief Strategy Office of Sokochan Co., Ltd.  
3) **Chanchai Noomsai**, Managing Director, Blue & White Logistics Co., Ltd.  
Moderator: **Kulthirath Pakawachkrilers**, Managing Director, Joyfulness Co., Ltd

## DAY 2 : TODAY'S ECONOMY WAITING TO CHANGE

## MINI STAGE

## e-Commerce Experts Talk

13.00 p.m. – 13.25 p.m. By **Nuttawit Polwattanasuk**, LNWSshop Managing Director  
13.35 p.m. – 14.00 p.m. By **Thanawat Malabuppha**, President of Thai e-Commerce Association  
14.10 p.m. – 14.35 p.m. By **Ariya Kumpilo**, CEO & Founder Jones SALAD Co., Ltd.  
14.45 p.m. – 15.20 p.m. By **Jirath Pavaravadhana**, CEO of BNK48 Office  
15.30 p.m. – 15.55 p.m. By **Lertad Supadhiloke**, CEO & Co-founder SellSuki Co., Ltd.  
16.05 p.m. – 16.30 p.m. By **Yotha Rattanacharoenchok**, Director of Celeb Blog

## Tax Planning for Economical and Worthwhile Online SMEs

16.40 p.m. – 17.05 p.m. By **Sasiporn Muansrichai**, FlowAccount Evangelist and Senior Accountant, Flow Account Co., Ltd.



**DAY3 : INTERNET GOVERNANCE**

**MAIN STAGE**

**Internet User Profile: Thai Internet Users' Behavior and "Privacy" (the Biggest Hot Issue)**

Announcing results of the survey on Thai internet users' behavior compared against the previous years, as well as initiating a common declaration among foremost associations for protection of the users' personal data

10.30 – 11.00 a.m. By **Surangkana Wayuparb**, CEO of ETDA

**Trends and Developments in Data Protection and Privacy from a Multi-Disciplinary Perspective**

11.00 – 11.20 a.m. By **Dr. Urs Gasser**, Executive Director, Berkman Klein Center for Internet and Society Harvard Law School

**Memorandum of Understanding "Digital Asia Hub Thailand"**

11.20 – 11.30 a.m. MOU Between **ETDA** (Surangkana Wayuparb) with **Digital Asia Hub Thailand** (Dr.Urs Gasser / Yingyong Tanthanapongphan, Co-founder)

**Best Practice to Handle the GDPR Impacts**

11.30 – 12.00 a.m. Among foremost associations in Thailand

**Cybersecurity by Design: GDPR in the Cloud**

Security Compliance in the Cloud

13.35 – 14.00 p.m. By **Khongsak Kortrakul**, Systems Engineer Manager–Thailand & Indochina, Palo Alto Networks

**Blockchain: Its Influence on Commercial Opportunities and Choices in Energy Industries**

14.00 – 14.20 p.m. By **Bundit Sapianchai**, President and CEO of BCPG Public Co., Ltd.

**The Draft of Cybersecurity Law to Emphasize Critical Information Infrastructure (CII) Protection, Including Escalation of the National Cybersecurity**

14.20 – 16.10 p.m. By **Ministry of Digital Economy and Society, ETDA** and **Honorable Members** (Panel Discussion)

**DAY3 : INTERNET GOVERNANCE**

**MINI STAGE**

**Views on Internet Governance and Thai Society as Well as Experiences from Global Forum**

Internet Governance and readiness for self-regulating of which people should be aware when going online, together with the working concept of Multi-stakeholder

13.00 – 13.45 p.m. By 1) **Sarinee Achavanuntakul**, Independent Academic

(Panel Discussion) 2) **Chawana Huangsuntonchai**, TDRI Researcher

Moderator: **Asst. Prof. Pijitra Tsukamoto**, Chulalongkorn University

**Social Enterprise and Social Entrepreneur: Benevolent Business for Sustainable Society**

14.45 – 15.10 p.m. By **Suthat Ronglong**, CEO & Co-Founder of Do in Thai

**Durian Digital Platform: As a Tool, As a Product**

15.55 – 16.20 p.m. By **Dr. Soranun Jiwaturat**, CTO of ETDA

**Content: The Biggest Key in Digital World**

16.30 – 16.55 p.m. By **Kraiwin Wuttanarat**, CEO & Co-Founder of AHEAD.ASIA

**23 JULY 2018****DAY 1 : JOB MATCHING****MEETING ROOM 1**

13.00 - 14.00 p.m.	Present Company Profile
14.00 - 17.00 p.m.	Job Matching

**24 JULY 2018****DAY2 : JOB MATCHING****MEETING ROOM 1**

11.00 - 12.00 a.m.	Present Company Profile
13.00 - 17.00 p.m.	Job Matching
14.00 - 16.00 p.m.	Thai e-Commerce Association Activity

**25 JULY 2018****DAY3 : JOB MATCHING****MEETING ROOM 1**

11.00 - 12.00 a.m.	Present Company Profile
13.00 - 17.00 p.m.	Job Matching

**23 JULY 2018****DAY 1 : ACTIVITIES & KNOWLEDGE SHARING CLASS****MEETING ROOM 3-4**

13.00 - 14.30 p.m.	WORKSHOP <b>"Thailand Online Mega Sale 2018"</b> (Invitation Only)
15.00 - 18.00 p.m.	Knowledge Sharing Class: <b>e-Tax Invoice Class</b>

**24 JULY 2018****DAY 2 : ACTIVITIES & KNOWLEDGE SHARING CLASS****MEETING ROOM 3-4**

11.45 - 12.30 p.m.	Memorandum of Understanding <b>"Digital Student Loan Fund"</b> Between <b>ETDA with Student Loan Fund (SLF)</b> and <b>Srinakharinwirot University</b>
13.30 - 15.00 p.m.	Knowledge Sharing Class: <b>Trusted e-Document Class</b>
15.30 - 17.00 p.m.	Knowledge Sharing Class: <b>GDPR Practical Guideline</b> By <b>Associate Professor Kanathip Thongraweewong</b> and <b>ETDA</b>

**25 JULY 2018****DAY 3 : ACTIVITIES & KNOWLEDGE SHARING CLASS****MEETING ROOM 3-4**

15.00 - 18.00 p.m.	WORKSHOP <b>National Cybersecurity Action Plan</b> (Invitation Only)
--------------------	--