

DAY1 : FUTURE ECONOMY

MAIN STAGE

- 09.00 a.m. – 09.30 a.m. Attendee Registration
- 09.30 a.m. – 09.45 a.m. Host's Welcome / VDO Prelude
- 09.45 a.m. – 10.00 a.m. **Special Speech**
Future Economy & Internet Governance
By **ACM Prajin Juntong**, Deputy Prime Minister
- 10.00 a.m. – 10.15 a.m. Open Ceremony
- 10.15 a.m. – 11.30 a.m. **Keynote Speakers :**
The Key Success Factors of Future Economy
By **Dr. Pichet Durongkaveroj**, Minister of Digital Economy and Society
Cybersecurity Next: Managing Digital Risk in the New Era
By **Rohit Ghai**, President of RSA
China's e-Commerce Park: Powerful Ecosystem for Entrepreneurs and MSMEs
โดย **President / Chairman of China Council** for the Promotion of International Trade
Dongguan City Committee
Thailand e-Commerce: Big Chance to Big Change
By **Surangkana Wayuparb**, CEO of ETDA
- 11.30 a.m. – 12.00 a.m. Executives Looking around the Event and Giving a Press Interview
The New World of AI by Key Person Who Plans the Technology Landscape of Thailand
13.00 p.m. – 13.30 p.m. By **Dr. Tiranee Achalakul**, Deputy Dean, Faculty of Engineering, KMUTT
Digital-Life Companion: How Can BBL Be a Cumulative Influence on Wealth Solution?
13.40 p.m. – 14.10 p.m. By **Representative from Bangkok Bank**
Meeting with a Sophisticated Woman behind e-Commerce Strategy and a Major Deal Between Kbank and Facebook
14.20 p.m. – 14.45 p.m. By **Supaneewan Chutrakul**, First Senior Vice President from Kasikorn Bank
The Giant e-Commerce B2C Tmall, How AI Tech Can Be Utilized on Chinese e-Commerce Platform
14.55 p.m. – 15.20 p.m. By **Top Management of Alibaba**
Technology Trend, Artificial Intelligent (AI) for Tencent
15.30 p.m. – 15.55 p.m. By **Top Management of Tencent**
Cybersecurity by Design
16.05 p.m. – 16.30 p.m. By **Terry Ray**, CTO of Imperva Inc.
Discussion on the Draft of Electronic Transactions Law
16.40 p.m. – 17.40 p.m. Panel Discussion

DAY1 : FUTURE ECONOMY

MINI STAGE

- Big Data: Despite Unreadiness, It's Just Easy to Start**
13.00 p.m. – 13.25 p.m. By **Aukrit Unahalekhaka**, Chief Product Officer & Co-Founder of Ricult
13.35 p.m. – 14.00 p.m. By **Modern Start Up**
14.10 p.m. – 14.35 p.m. By **Dr.Thuntree Sukchotrat**, Chief Executive Officer of JIB Digital Consult
AI: Powerful Tool of Modern Commerce
15.30 p.m. – 15.55 p.m. **Speaker**
16.05 p.m. – 16.25 p.m. By **Prof. Dr. Prabhas Chongstitvatana**, Professor of the Department of Computer Engineering,
Faculty of Engineering, Chulalongkorn University

JOB MATCHING

MEETING ROOM 1

KNOWLEDGE SHARING CLASS

MEETING ROOM 3-4

- 11.00 – 12.00 p.m. Company Profile 15.00 – 18.00 p.m. e-Tax Invoice Class
13.00 – 17.00 p.m. Job Matching

DAY 2 : TODAY'S ECONOMY WAITING TO CHANGE

MAIN STAGE

Statement on Thailand's 2017 e-Commerce Market Value

Statement on Thailand's e-Commerce value which demonstrates growth and future prediction under domestic and foreign competition between entrepreneurs affecting economic values

11.00 a.m. – 12.00 a.m. By **Surangkana Wayuparb**, CEO of ETDA

The Game Changer for Thailand e-Commerce Industry

13.00 p.m. – 13.45 p.m. By 1) **Suwanchai Lohawatanakul**, President at ISMED
Panel Discussion 1 2) **Santitarn Sathirathai**, Group Chief Economist, Sea Limited
3) **Robin Martens**, Head of Strategy and Partnership Development, JD Central
4) **Representative from VGI** Global Media Public Company Limited
5) **Dr. Soranun Jiwaturat**, CTO of ETDA

Web Services Based API in Financial Services : Building a Bridge Between Financial Services and Fintech

13.55 p.m. – 14.20 p.m. By **Lim Heng Hai**, Co-Convenor of ISO/TC68/SC9/WG2 – Working Group for Web service based application programming interface in financial services

Inthanon Project and a Pilot Currency in Blockchain Technology

15.20 p.m. – 15.45 p.m. By **Representative from Bank of Thailand**

Blockchain: How It Leads to 'Big Change' When Implemented in Governmental Services and e-Trade Platforms

15.55 p.m. – 16.20 p.m. By **Pakorn Nilrapunt**, Secretary-General, Office of the Public Sector Development Commission
16.30 p.m. – 16.55 p.m. By **Frank Lu**, Director at Ping An Group
17.15 p.m. – 17.40 p.m. By **Wachirachai Koonamwattana**, Business Transformation Director from SCG

National Digital ID and Authentication in the Digital Age: How Does It Protect e-Commerce?

17.50 p.m. – 18.15 p.m. By **Dr. Anuchit Anuchitanukul**, First Executive Vice President Head of Process & Product Improvement and Alternative Channels Group Kiatnakin Bank Public Co., Ltd.

Fulfillment Makes Online Business Much Easier

18.25 p.m. – 19.10 p.m. By 1) **Pimthada Sahachatiraklap**, CEO of Siam Outlet Co., Ltd.
2) **Adrian Mark Stewart**, Chief Strategy Office of Sokochan Co., Ltd.
Moderator: **Kulthirath Pakawachkrilers**, Managing Director, Joyfulness co., ltd

DAY 2 : TODAY'S ECONOMY WAITING TO CHANGE

MINI STAGE

e-Commerce Experts Talk

13.00 p.m. – 13.25 p.m. By **Nuttawit Polwattanasuk**, LNWSshop Managing Director
13.35 p.m. – 14.00 p.m. By **Thanawat Malabuppha**, President of Thai e-Commerce Association
14.10 p.m. – 14.35 p.m. By **Ariya Kumpilo**, CEO & Founder Jones SALAD Co., Ltd.
14.55 p.m. – 15.20 p.m. By **Lertad Supadhiloke**, CEO & Co-founder Sellsuki Co., Ltd.
15.30 p.m. – 15.55 p.m. By **e-Commerce Success Case**
16.05 p.m. – 16.30 p.m. By **Yotha Rattanachareenchok**, Director of Celeb Blog

Tax Planning for Economical and Worthwhile Online SMEs

16.40 p.m. – 17.05 p.m. By **Sasiporn Muansrichai**, FlowAccount Evangelist and Senior Accountant, Flow Account Co., Ltd.

JOB MATCHING**MEETING ROOM 1****KNOWLEDGE SHARING CLASS****MEETING ROOM 3-4**

11.00 – 12.00 p.m.	Company Profile	13.30 – 15.00 p.m.	Trusted e-Document Class
13.00 – 17.00 p.m.	Job Matching	15.30 – 17.00 p.m.	Cybersecurity Class



DAY 3 : INTERNET GOVERNANCE

MAIN STAGE

Internet User Profile: Thai Internet Users' Behavior and "Privacy" (the Biggest Hot Issue)

Announcing results of the survey on Thai internet users' behavior compared against the previous years, as well as initiating a common declaration among foremost associations for protection of the users' personal data

10.30 – 11.00 a.m. By **Surangkana Wayuparb**, CEO of ETDA

Practical Way to Get Around GDPR Extra-Territorial Scope

11.00 – 11.20 a.m. By **Dr. Urs Gasser**, Executive Director, Berkman Klein Center for Internet and Society
Harvard Law School

Memorandum of Understanding "Digital Asia Hub"

11.20 – 11.30 a.m. MOU Between ETDA with Digital Asia Hub

Best Practice to Handle the GDPR Impacts

11.30 – 12.00 a.m. Among foremost associations: the Thai Chamber of Commerce, the Federation of Thai Industries, the Thai Bankers Association, the Thai e-Commerce Association, the Thai Fintech Association, the Online Premium Publisher Association, the National Federation of Motion Pictures and Contents Associations, the Digital Advertising Association, and the Association of Thai Travel Agents

Cybersecurity by Design

Major Criteria for Technology Development Which Leading Firms Should Follow to Minimize The GDPR Impact Risks

13.35 – 14.00 p.m. By **Representative** from RSA & Palo Alto

Blockchain: Its Influence on Commercial Opportunities and Choices in Energy Industries

14.00 – 14.20 p.m. By **Bundit Sapianchai**, President and CEO of BCPG Public Co., Ltd.

Discussion on the Draft of Cybersecurity Law

Discussion on the draft and transformation to emphasize Critical Information Infrastructure (CII) Protection, including escalation of the national cybersecurity

14.20 – 16.10 p.m. By 1) **Dr. Pichet Durongkaveroj**, Minister of Digital Economy and Society
2) **Ajarin Pattanapanchai**, Permanent Secretary, Ministry of Digital Economy and Society
(Panel Discussion) By 1) **Chaichana Mitrpant**, CISO of ETDA
2) **Honorable members** of National Cybersecurity Preparedness Committee including
• **Gen. Banjerd thianthongde (retire)** • **Pol.Col. Yanaphon Youngyuen**
• **Morragot Kulatumyotin** • **Dr. Kitti Kosavisutte** • **Paiboon Amornpinyokiat**
• **Dr. Bhume Bhumiratana** • **Prinya Hom-anek**

DAY 3 : INTERNET GOVERNANCE

MINI STAGE

Views on Internet Governance and Thai Society as Well as Experiences from Global Forum

Internet Governance and readiness for self-regulating of which people should be aware when going online, together with the working concept of Multi-stakeholder

13.00 – 13.45 p.m. By 1) **Sarinee Achavanuntakul**, Independent Academic

(Panel Discussion) 2) **Chawana Huangsuntonchai**, TDRI Researcher

Moderator: **Asst. Prof. Pijitra Tsukamoto**, Chulalongkorn University

Social Enterprise and Social Entrepreneur: Benevolent Business for Sustainable Society

14.45 – 15.10 p.m. By **Suthat Ronglong**, CEO & Co-Founder of Do in Thai

Durian Digital Platform: As a Tool, As a Product

15.55 – 16.20 p.m. By **Dr. Soranun Jiwaturat**, CTO of ETDA

Content: The Biggest key in Digital World

16.30 – 16.55 p.m. By **Kraiwin Wuttanarat**, CEO & Co-Founder of AHEAD.ASIA

JOB MATCHING

MEETING ROOM 1

KNOWLEDGE SHARING CLASS

MEETING ROOM 3-4

11.00 – 12.00 p.m. Company Profile

15.00 – 18.00 p.m.

Cybersecurity Class

13.00 – 17.00 p.m. Job Matching