

Translation

NOTIFICATION OF THE ELECTRONIC TRANSACTIONS COMMISSION  
RE: CHARACTERISTICS OF DIGITAL PLATFORM SERVICES  
REQUIRED TO NOTIFY THE BRIEF DETAILS

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Whereas it is expedient to prescribe the characteristics of digital platform services required to notify the brief details;

By virtue of section 8 paragraph three and paragraph four of the Royal Decree on the Operation of Digital Platform Service Businesses That Are Subject to Prior Notification, B.E. 2565 (2022), the Electronic Transactions Commission hereby issues the Notification as follows.

**Clause 1.** This Notification is called the “Notification of the Electronic Transactions Commission Re: Characteristics of Digital Platform Services Required to Notify the Brief details”.

**Clause 2.** This Notification shall come into force as from the 21<sup>st</sup> day of August B.E. 2566 (2023).

**Clause 3.** A digital platform service that possesses any of the following characteristics shall notify the brief details under clause 4 and clause 5 to the Agency:

(1) a digital platform service that possesses the following characteristics:

(a) a digital platform service with annual revenue from providing the digital platform service within the Kingdom not exceeding one million and eight hundred thousand baht in case the operator is a natural person, or not exceeding fifty million baht in case the operator is a juristic person; and

(b) a digital platform service with not more than five thousand monthly domestic users, as calculated from the average monthly usage in the past in accordance with the rules prescribed in the Notification of the Agency;

\*Published in the Government Gazette, Vol. 140, Part 197 d, Special Issue, page 46, dated 18<sup>th</sup> August B.E. 2565 (2022)

**Disclaimer:** This translation is provided by the Electronic Transactions Development Agency as the competent authority for information purposes only. Whilst the Electronic Transactions Development Agency has made efforts to ensure the accuracy and correctness of the translation, the original Thai text as formally adopted and published shall in all events remain the sole authoritative text having the force of law.

(2) a website or application service that is intended for offering goods or services of a single service owner or an affiliated company which is an agent of such service owner, irrespective of whether the goods or services are offered to third persons or to affiliated companies (e-service), and provides services that possess the following characteristics:

(a) a web board service which is specifically used as a channel for assisting users in inquiring about issues or information related to the use of such website or application, and which is equipped with measures to control the use of such web board service to specifically limit to the purpose of being a channel for assisting users in inquiring about issues or information related to the use of services through the website or application; or

(b) a hyperlink or banner service which facilitates users in accessing other websites or digital platform services, and which is equipped with control or management measures to prevent illegal hyperlinks or banners.

**Clause 4.** The operator who provides a digital platform service under clause 3 shall notify the following details to the Agency before commencing business operations:

(1) information relating to the person wishing to operate the digital platform service:

(a) name and surname or name of the juristic person;

(b) national identification number or juristic person's registration number;

(c) address;

(d) accounting period in case of a juristic person;

(e) contact channel.

(2) Information regarding the digital platform service:

(a) name of the digital platform service;

(b) type of the digital platform service, and in case of providing multiple types of services, all types of services provided within the Kingdom shall be specified;

(c) Service channels of the digital platform service such as URL or application.

(3) Information relating to the point of contact in the Kingdom, in the case where the operator operates the business outside the Kingdom.

**Clause 5.** The operator providing a digital platform service under clause 3 shall notify the information under clause 4 and the following information to the Agency annually within sixty days from the last day of the calendar year, in case of a natural person, or sixty days from the last day of the accounting year, in case of a juristic person:

- (1) Information relating to the digital platform service:
  - (a) transaction value occurred on the digital platform service (if any);
  - (b) revenue from providing the digital platform service in the Kingdom (if any);
- (2) Information relating to users (if any):
  - (a) total number of users and number of each type of users.

**Clause 6.** The Electronic Transactions Development Agency shall review the characteristics of digital platform services not required to give prior notification to the Electronic Transactions Development Agency under this Notification at least once a year from the date on which this Notification comes into force.

Given on the 29<sup>th</sup> Day of June B.E. 2566 (2023)

Atchaka Sibunruang

Chairperson of the Electronic Transactions Commission