



ใช้ง่าย จ่ายสนุก

LINE SUCCESS STORY IN TH

NO.1 IM PLATFORM IN TH



2013

Official Account
& Stickers



2014

Games & Creator Market



2015

LINE Pay & Gift Shop

WHAT IS LINE PAY?

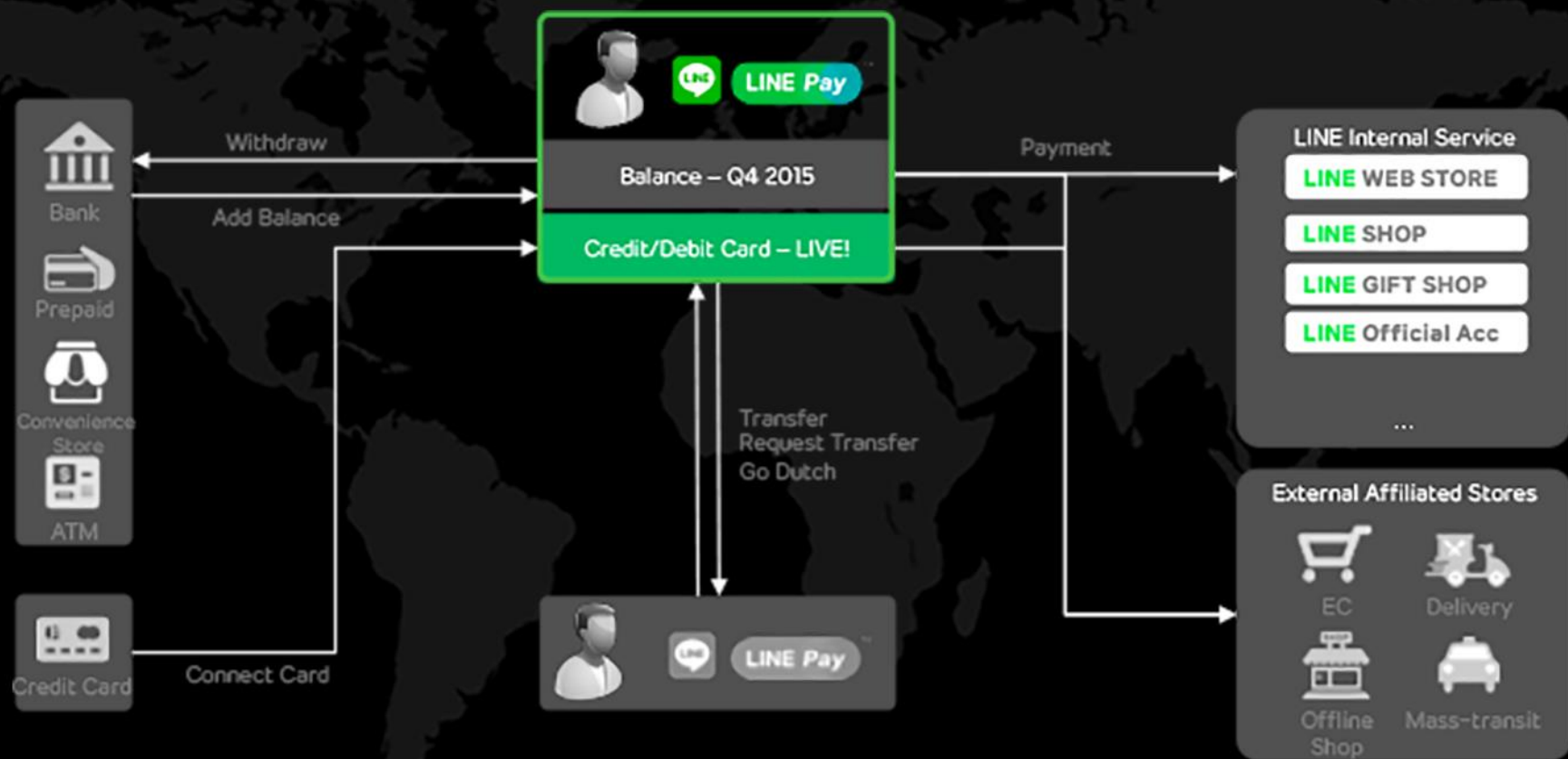
GLOBAL MOBILE PAYMENT PLATFORM

“LINE Pay is a new mobile payment platform that provides simple & safe payment service to all users around the world”

Connecting **Users** to Digital Ecosystem



LINE PAY SERVICE DIRECTION



LINE PAY FOR USER



LINE PAY IS SIMPLE



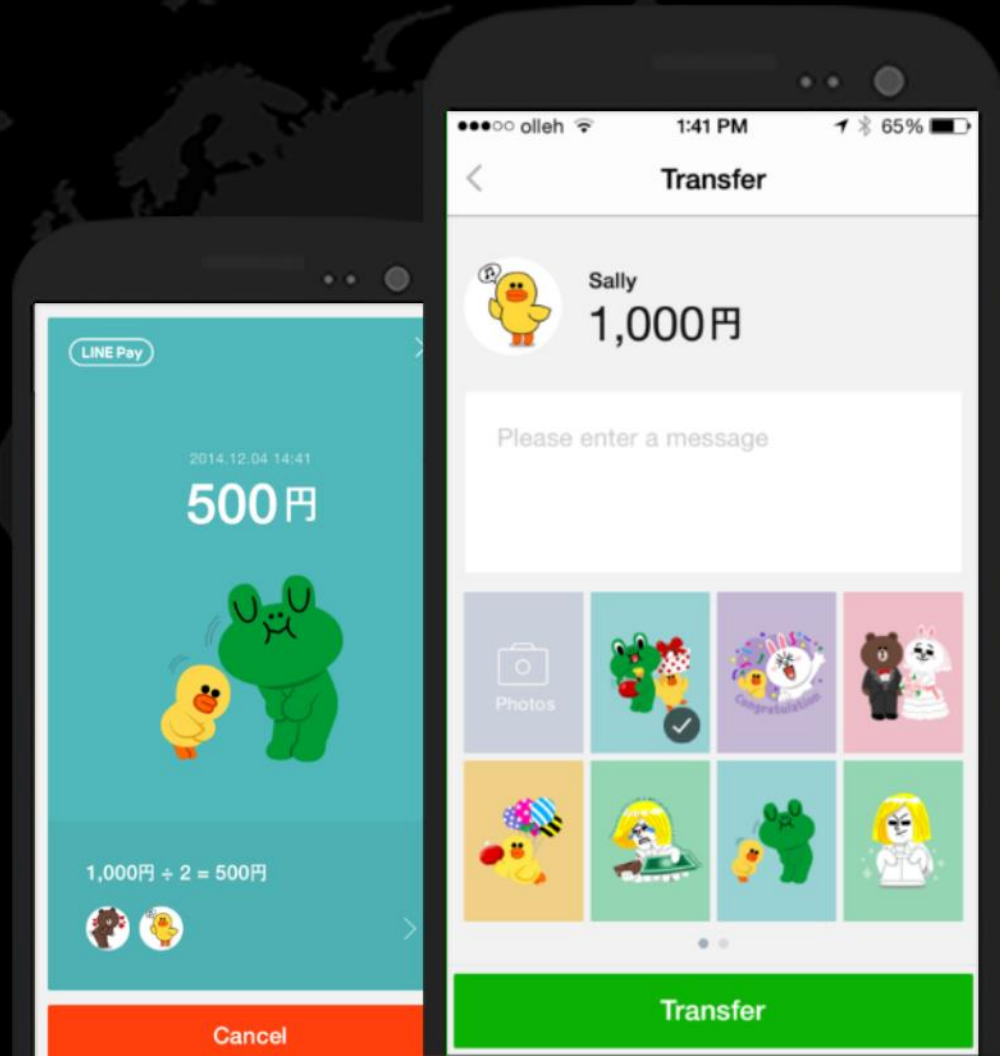
LINE PAY IS SECURE



LINE PAY IS FOR EVERYONE

UPCOMING FEATURES

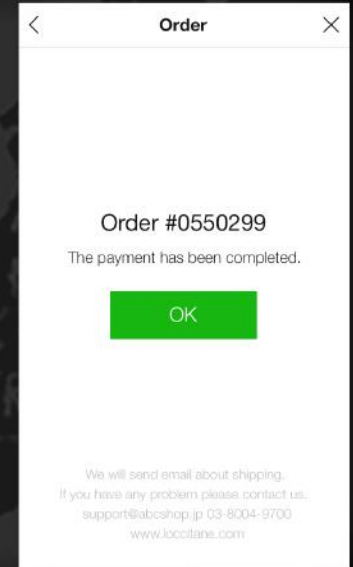
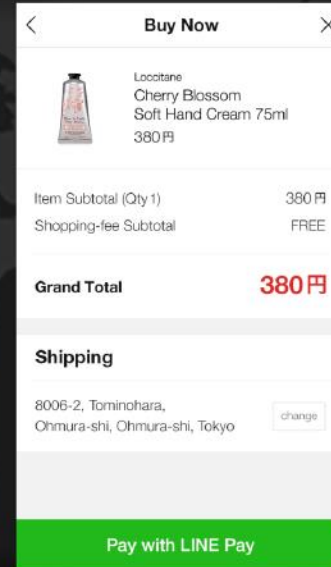
- Link Bank Account
- Add Balance
- Transfer / Request Transfer
- Go Dutch
- Withdraw



PAY OA

PAY OA ALLOWS OA OWNERS TO CONVERT OA INTO A SPECIAL MARKETING/ SALES PLATFORM

- Increase sales volume
- Reduce users traffic drop rate
- No IT effort



LINE PAY IN THAILAND



- REGULATION

- LANGUAGE/
CURRENCY

- PARTNERS

- SERVICE FEATURES

LINE PAY FOR MERCHANTS



EASY INTEGRATION



AUTHENTICATION PROCESS

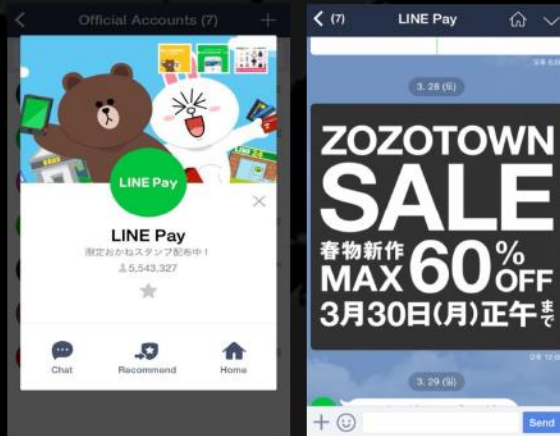


WORLD-CLASS DATA PROTECTION

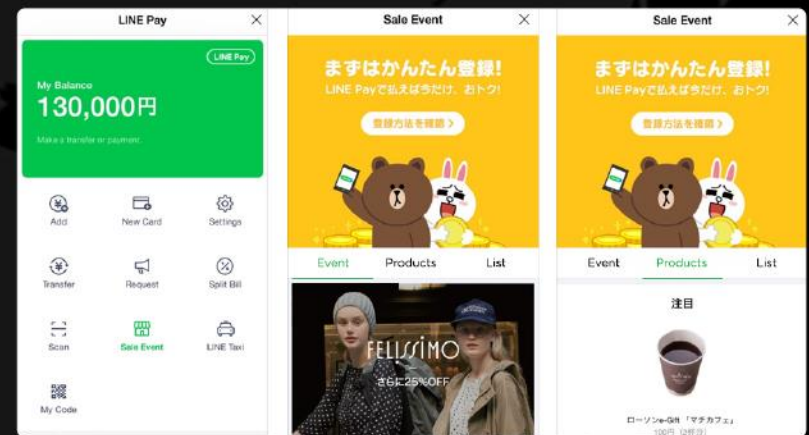
CO-MARKETING

WITH MERCHANTS

● LINE PAY OFFICIAL ACCOUNT



● LINE PAY SALES EVENT PAGE



- FREE STICKERS



- LINE FRIENDS MERCHANDISE



- FREE COIN



THANK YOU